



# Where the UK meets Latin America and Iberia



## Canning House

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# Canning House's Mission

**75 years promoting relations between the UK and Latin America & Iberia**

Whether you are looking to enter Latin America or Iberia for the first time, seeking to expand into new markets, or working to grow a well-established business, we are in an expert position to help and advise.

Canning House is:

- the UK's leading forum for information, events and contacts on Latin American and Iberian politics, economics and business
- the principal convenor of decision makers from governments, regional organisations, politics, academia and business
- the foremost UK source of expert knowledge and understanding for developing unparalleled relationships between the UK and Latin America & Iberia

It is our mission to support the creation and growth of sustainable business relationships between the UK and Latin America & Iberia. No other forum in the UK is better placed to help businesses of all sizes understand the risks and opportunities of trading and investing in these complex but dynamic regions.

**Our corporate members are a central focus of the Canning House network**



# Membership

## Canning Circle £15,375 annual fee + VAT

- Access to exclusive events such as high-level policy roundtables
- Quarterly dinners with expert guest speakers
- Advance copies of commissioned reports
- Priority access to all premier- and partner-level benefits

## Premier £10,250 annual fee + VAT

- Jointly-branded events with Canning House
- Access to Canning House's exclusive network of key players and decision makers in the UK, Latin America & Iberia
- Bespoke business introductions

## Partner £5,125 annual fee + VAT

- Access to Canning House corporate and public events
- Invitations to Canning House network events
- Networking opportunities and introductions
- Weekly newsletter containing Latin America regional reports, country-focused bulletins, quarterly Latin American Investor magazine and regional Iberian reports
- Bi-monthly webinar news briefings
- Sponsorship opportunities
- Language classes at reduced rates
- Research and consultancy by our advisors for a discounted fee

## Overseas

£2,500 annual fee

- Bi-monthly webinar news briefings
- Weekly newsletter with Latin America regional reports and country-focused bulletins
- Access to Canning House events when in the UK
- Introductions to key players in business and government
- Research and consultancy by our advisors for a discounted fee

## Bespoke Business Consultancy

Canning House's expert partners can provide additional bespoke business intelligence and research services. These include:

- Geopolitical Risk Analysis
- Market entry information
- Competitor analysis
- Know-your-customer evaluations
- Due diligence
- Supply chain evaluation
- Stakeholder mapping
- Shareholder review

# Membership Benefits



75 years of knowledge and experience of supporting trade and investment between the UK and Latin America & Iberia



Exclusive invitations to events including visits by heads of state, policy roundtables, seminars on key business issues and a wide range of geopolitical and socio-cultural events



Introductions to Latin American, Iberian and UK government officials, embassies, institutions and parliamentarians



Networking opportunities with Canning House's unparalleled contacts in business, government and academia



Information and analysis of current affairs in weekly newsletters and regular webinars



Bespoke in-depth reports on key business issues, geopolitical and socio-economic trends in Latin America and Iberia

## Past Events with Latin American Heads of State



President Enrique Peña Nieto of Mexico



President Juan Manuel Santos of Colombia



President Michelle Bachelet of Chile