



Canning House

UK - BRAZIL

CONVERSA

2023

Friday 30 June

Blavatnik School of Government
University of Oxford
Oxford, OX2 6GG



UK - BRAZIL

CONVERSA

2023

The **Canning House UK-BRAZIL CONVERSA** is a dialogue between policy makers and influencers, business leaders, academics, diplomats and governments, to help build closer relations and contacts between Brazil and the UK.

Founded in 2014 by former UK Ambassador to Brazil, Alan Charlton CMG CVO, the Conversa is an annual forum for influential people from a variety of backgrounds to discuss key issues relating to UK-Brazilian relations.

Conversa was established to help explore how to make more of the contacts and links between the two countries, and to encourage free-flowing and open conversations. The UK-Brazil Conversa 2023 is held under the Chatham House rule.

OUR VENUE

Blavatnik School of Government

The award-winning, world-class facilities of the **University of Oxford's Blavatnik School of Government** provide an ideal space for the eighth edition of the **Canning House CONVERSA**.


The School's mission is to inspire and support better government and public policy around the world.



PROGRAMME

Across three sessions and six panels, the **Canning House UK-BRAZIL CONVERSA** addresses the most important questions facing Brazil, the UK and the two countries' relationship, across geopolitics, infrastructure, climate change, health, economics, education and more.

Please refer to the following pages for all information on timings, topics and locations throughout the day.

| Time | Activity | Room |
|--|---|---|
| 08:30-08:50 | Guests' arrival and registration | |
| 08:50-09:10 | <p>OPENING REMARKS</p> <p>Jeremy Browne, CEO - Canning House</p> <p>Professor Ngaire Woods, Dean, Blavatnik School of Government; Professor of Global Economic Governance - University of Oxford</p> <p>Professor David Doyle, Director, Latin American Centre; and Professor of Politics, Department of Politics and International Relations - University of Oxford</p> | TUN RAZAK LECTURE THEATRE LEVEL B1 |
| 09:10-09:30 | <p>KEYNOTE SPEECH</p> <p>Rt Hon Sir Alok Sharma KCMG MP, MP for Reading West, President - COP 26</p>  | TUN RAZAK LECTURE THEATRE LEVEL B1 |
| <p>SESSION 1</p> <p>09:30-11:00</p> | <p>PANEL 1</p> <p>Brazil and the UK's places in the shifting global order</p> <p><i>The first panel will see participants discuss where the UK and Brazil sit within the shifting geopolitical context. Key questions to be addressed include: what are the priority areas for Brazilian and UK foreign policy to achieve their global objectives? Where do Brazil and the UK envisage themselves and each other in today's multipolar world? Is the trajectory of Brazilian and UK foreign policy diverging?</i></p> <p>CHAIR Jeremy Browne, CEO - Canning House</p> <p>UK SPEAKER Professor Timothy Power, Head of Social Sciences Division - University of Oxford</p> <p>BRAZIL SPEAKER Dr Andreza Aruska de Souza Santos, Director, King's Brazil Institute; Senior Lecturer in Brazilian and Latin American Studies; King's College London</p> <p>SUPPLEMENTARY COMMENTS Fiona Clouder, Director - ClouderVista; former Regional Ambassador for Latin America, COP26</p> | TUN RAZAK LECTURE THEATRE LEVEL B1 |
| 11:00-11:15 | BREAK | THE INAMORI FORUM LEVEL B1 |

Time

Activity

Room

PANEL 2

Infrastructure: Building our way to prosperity

The second panel will explore the role of infrastructure as an engine for economic development, both in the UK and Brazil. Adopting a broad approach, the session will examine which are the key areas for infrastructural investment in the UK and Brazil (roads, rail, ports, airports, digital, transport, and water). The session also seeks to contemplate shared learnings and the potential for collaboration between the UK and Brazil in infrastructure, considering the context of climate change.

CHAIR Ed Hudson, UKI Trade Route Leader - EY
UK SPEAKERS Steve Long, Regional Manager, Latin America - Crossrail International Ltd.
BRAZIL SPEAKER Karen Dinucci, ESG Technical Director - Mott MacDonald

SEMINAR ROOM 1&2
LEVEL B1

PANEL 3

Collaborative approaches to tackling climate change and achieving net zero

The third panel will see participants examine strategies and key priorities for driving the energy transition in the UK and Brazil. Through a comparative lens, the discussion will assess both countries' previous trajectories and current approaches for combatting climate change. It will also contemplate the UK's potential to play a constructive role in protecting the Amazon, among other questions.

CHAIR Professor Anthony Pereira, Director, Kimberly Green Latin American and Caribbean Center - Florida International University
UK SPEAKERS Professor Iain Hartley, Professor of Terrestrial Ecosystem Science - University of Exeter
Beth Child, Senior Civil Servant, Foreign Commonwealth & Development Office
BRAZIL SPEAKERS Dr Erika Berenguer, Senior Research Associate at Ecosystems Lab, University of Oxford
Aline Soterroni, Research Fellow at Nature-based Solutions and Oxford Net Zero Initiatives, University of Oxford

TUN RAZAK LECTURE
THEATRE
LEVEL B1

PANEL 4

Future challenges facing health and social care

The fourth panel will turn to examine the main health issues that citizens are facing in the UK and Brazil. Participants will also consider what are the future challenges in health and social care which may demand closer collaboration between the UK and Brazil. The discussion also seeks to tap into shared learnings between the UK and Brazil in terms of medical care advancements and technological innovations, taking into account the Covid-19 pandemic.

CHAIR Dr Thomas Hone, Lecturer in Global Health Systems Research - Imperial College London
UK SPEAKER Professor Sir Andrew Pollard, Director, Oxford Vaccine Group; Ashall Professor of Infection and Immunity - University of Oxford
BRAZIL SPEAKER Dr Elize Massard da Fonseca, Associate Professor of Public Administration, Sao Paulo School of Business Administration, Fundação Getulio Vargas

SEMINAR ROOM 3&4
LEVEL B1

SESSION 2
11:15-12:45

12:45-14:00

LUNCH

THE INAMORI FORUM
LEVEL B1

Time

Activity

Room

PANEL 5

Economic outlook and opportunities for investment in Brazil and the UK: Rethinking our economic relationship

The fifth panel seeks to discuss strategies for optimising bilateral trade and business between the UK and Brazil. The discussion will approach some of the most pressing questions today including: is a Free Trade Agreement (FTA) on the cards in the foreseeable future? How may the UK's recent ascension to the CPTPP and Brazil's Mercosur membership impact trade between the UK and Brazil? How can the UK and Brazil work together in financial services and Fintech?

- CHAIR** Michael Reid, Former Editor of The Economist and Professor in Practice at the London School of Economics and Political Science
- UK SPEAKER** Spencer Mahoney, Deputy Trade Commissioner for Latin American and the Caribbean, Department for Business and Trade
- BRAZIL SPEAKER** Carla Ferreira, Vice Chair - Brazilian Chamber of Commerce

SEMINAR ROOM 1&2
LEVEL B1

SESSION 3
14:00-15:30

PANEL 6

Transforming societies through education, social development and equal representation

The final panel will examine the role of education as a driver for social inclusion and development in the UK and Brazil. Participants will share approaches in the UK and Brazil for combatting STEM skills shortages. The discussion will examine strategies for increasing the political representation of women and people from minority backgrounds. Participants will also consider the role of civil society for bringing about positive change.

- CHAIR** Laurence Whitehead, Senior Research Fellow in Politics at Nuffield College, University of Oxford
- UK SPEAKER** Chris Cuddihy, Director for UK & International Government Relations, Pearson UK
- BRAZIL SPEAKER** Dr Arthur Galamba, Lecturer in Science Education, Kings' College London
- SUPPLEMENTARY COMMENTS** Dr Mariana Borges Martins da Silva, Postdoctoral Prize Research Fellow, Nuffield College, University of Oxford

SEMINAR ROOM 3&4
LEVEL B1

15:30-15:45

BREAK

THE INAMORI FORUM
LEVEL B1

15:45-16:15

PLENARY SESSION

Our Chairs and Rapporteurs present key findings from today's panels.

TUN RAZAK LECTURE
THEATRE
LEVEL B1

16:15-16:30

CLOSING REMARKS

Alan Charlton CMG CVO, Founder of the UK-Brazil Conversa; Deputy Chair - Canning House; former British Ambassador to Brazil

TUN RAZAK LECTURE
THEATRE
LEVEL B1

16:30-18:00

NETWORKING RECEPTION

Join us as we raise a glass to UK-Brazilian relations, and give thanks to all participants and attendees at the 2023 Conversa.

WINDOW TO THE
WORLD
LEVEL 1

SPEAKERS



Dr Erika Berenguer

Senior Research Associate at Ecosystems Lab - University of Oxford

Erika is a Senior Research Associate at both the University of Oxford and Lancaster University in the UK. She leads the Working Group 7 of the Science Panel for the Amazon, which focuses on deforestation and degradation of Amazonian ecosystems. She is also part of the steering committee of the Sustainable Amazon Network. Her research focuses on the impacts of human impacts on Amazonian carbon stocks and biodiversity, especially on fires.



Dr Mariana Borges Martins da Silva

Postdoctoral Prize Research Fellow, Nuffield College - University of Oxford

Mariana is a Postdoctoral Prize Research Fellow at Nuffield College, University of Oxford. She received her PhD in political science from Northwestern University. Her research is focused on political behavior, representation, clientelism, corruption, and misinformation in developing countries, with a focus on Brazil. Her work has been published in *World Development*, *Latin American Politics and Society*, *Studies in Comparative International Development* and *Journal of Politics in Latin America*.



Jeremy Browne

CEO - Canning House

From 2010 to 2012, Jeremy served as Minister of State for Latin America in the Foreign and Commonwealth Office. Since leaving elected office, Jeremy has served as the City of London Corporation's Special Representative to the EU, worked as an International Business Ambassador for Aberdeen Standard Investments (abrdn), and advised the environmental investment firm Renewity.



Alan Charlton CMG CVO

Founder of the UK-Brazil Conversa; Deputy Chair - Canning House; former British Ambassador to Brazil

Alan was British Ambassador to Brazil from 2008-2013. He founded the UK-Brazil Conversa, now in its eighth edition. In his diplomatic career, Alan also served in countries including the United States, Germany and Jordan. Since 2022, he has been Deputy Chair of Canning House, having served as a Trustee for several years. He is the author of *Shaking My Briefcase*, stories taken from his diplomatic career, and *Nottingham Family Squire*, a novel based on his family history.



Beth Child

Senior Civil Servant, Foreign, Commonwealth & Development Office

Beth is Senior Civil Servant in the Foreign, Commonwealth & Development Office, with over 10 years working across Government on International Climate Change, with roles covering strategy, COP26 campaigns and international climate finance. She currently manages the UK's flagship technical assistance mitigation programme, UK PACT, operating bilaterally in 18 countries, including Brazil, and leads additionally on civil nuclear policy in FCDO.



Fiona Clouder

Director - Clouder Vista; former Regional Ambassador, Latin America & Caribbean - COP26

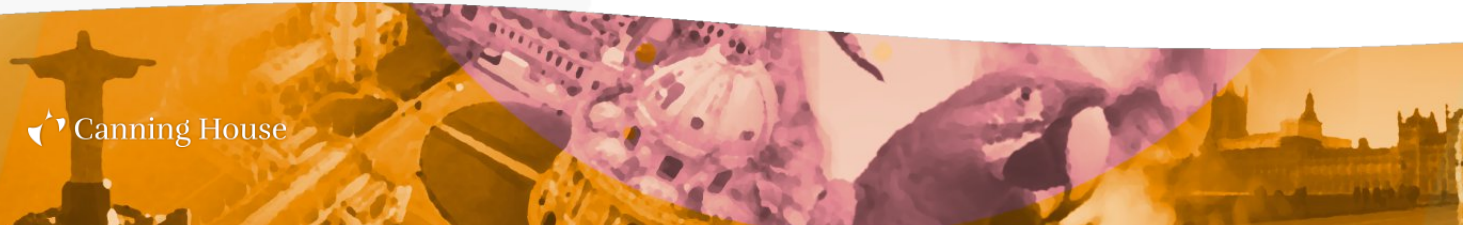
Fiona, former HM Ambassador to Chile and Regional Ambassador for Latin America and Caribbean for COP26, possesses extensive experience working in the region. She focuses on building business links and providing government relations insight. Fiona serves as a Senior Advisor to Appian Capital Advisory, Chairman of the Anglo Chilean Society, and Distinguished Fellow of RUSI. She is particularly interested in mining, energy, and environmental issues as opportunities for the region's development.



Christopher Cuddihy

Director for UK & International Government Relations - Pearson

Christopher is Pearson's Director for UK & International Government Relations. He oversees Pearson's engagement with UK and international governments, including Westminster, Whitehall, and overseas departments. With a background in public affairs, he previously served as a Director at Lexington Communications, leading the Education & Skills practice. Christopher also held the position of Global Head of Public Affairs and Communications at TES Global. Earlier in his career, he worked as a civil servant at the Department for Education, handling policy and private secretary duties in various educational sectors.





Dr Andreza Aruska de Souza Santos

Director, King's Brazil Institute; Senior Lecturer in Brazilian and Latin American Studies; King's College London

Andreza is Director of the King's Brazil Institute at the School of Global Affairs, King's College London. Her research and teaching interests include participatory politics, inequalities, and local governments, with regions of interest including Brazil, Latin America, South Africa, China and India. She is the author of the book: "The Politics of Memory: Urban Cultural Heritage in Brazil," and co-editor of "Urban Transformations and Public Health in the Emergent City" and "African Cities and Collaborative Futures", both with Manchester University Press.



Karen Dinucci

ESG Technical Director - Mott MacDonald

Karen has over 18 years of experience in infrastructure projects, including highways, ports, airports, and energy, and worked in Brazil before joining Mott MacDonald in the UK in 2020. She has a background in biology and a Master's in ecology, and her expertise includes biodiversity and sustainable solutions that are cost-efficient and stakeholder-driven. Karen is currently a member of Mott MacDonald's environment and social team, and her portfolio includes major infrastructure and energy schemes in several countries.



Professor David Doyle

Director, Latin American Centre; and Professor of Politics, Department of Politics and International Relations - University of Oxford

David is Professor of Politics in the Department of Politics and International Relations and Director of Oxford's Latin American Centre. He is also a Fellow of St Hugh's College. His research and teaching interests centre around comparative politics and comparative political economy. He is currently working on two main projects; one on taxation and tax morale in Latin America, and the other on political effect of migrant remittances. He is also part of the editorial team of the Journal of Latin American Studies.



Carla Ferreira

Vice Chair - Brazilian Chamber of Commerce in Great Britain

Carla is Vice-Chair of the Brazilian Chamber of Commerce in Great Britain. She is an accomplished finance executive specialising in emerging markets. As the former UK CEO of Bradesco, she led successful deals across EMEA, Asia, and the Americas. With a background in investment banking and private equity, Carla advises C-level clients on complex cross-border transactions. She actively contributes to global financing strategies and policies, participating in discussions at prestigious platforms like the World Economic Forum.



Dr Arthur Galamba

Director of PGCE Science - King's College London

Arthur is an esteemed Lecturer in Science Education at King's College London. In addition to his role as Director of PGCE Science, he takes charge of the STEM Education Hub, a dynamic initiative that facilitates collaboration between educators in the UK and Brazil. Arthur's wide-ranging research interests encompass online education, democracy in education, anti-fascist education, decolonisation, and international teacher education. His work not only contributes to the field of science education but also strives to promote inclusive and research-led teaching practices for educators in both countries.



Professor Iain Hartley

Professor of Terrestrial Ecosystem Science - University of Exeter

Iain, Professor of Terrestrial Ecosystem Science at the University of Exeter, focuses on how global change impacts terrestrial ecosystems. His research explores the effects of increasing carbon dioxide levels and rising temperatures on these ecosystems. With a particular interest in Brazil, Iain leads a long-term nutrient manipulation experiment in the Amazon rainforest and chairs the Scientific Steering Committee of the AmazonFACE project, which investigates the impact of elevated carbon dioxide levels. He also explores strategies to enhance carbon storage in soils for climate mitigation purposes.



Dr Thomas Hone

Lecturer in Global Health Systems Research - Imperial College London

Thomas is a Lecturer in Health Systems Research at Imperial College London's School of Public Health. His research focuses on health systems in middle-income countries, employing quantitative and quasi-experimental approaches. He investigates health system performance, health outcomes, and health inequalities. With a decade of experience in Brazil, his current projects include studying health services in urban slums, violence's impact on health, health system financing, and racial and ethnic disparities, collaborating with Brazilian experts.



Ed Hudson

UKI Trade Route Leader - EY

Ed is a valuable member of EY UK's Trade Routes Leadership Group and has previously served as a Client Services Partner for significant Global Consumer Products clients. His distinguished career includes senior marketing positions in South America, Africa, Europe, and Australasia, as well as being Vice President and Consumer Products Leader at a global technology and consulting organization. Ed's extensive experience and deep connections to regions like Brazil contribute to the development of EY's trade activities with major global trading hubs.



Steve Long

Regional Manager, Latin America - Crossrail International Ltd.

Steve is Regional Manager, Latin America at Crossrail International, responsible for operations in Latin America and the Caribbean (LATAC). Crossrail International (CI) is a specialist advisory practice, wholly owned by the UK government's Department for Transport (DfT), that provides strategic advice globally to governments developing and delivering complex rail schemes. CI is active across a number of Latin American countries. Steve is tri-lingual, speaking fluent English, French and Spanish.



Spencer Mahony

His Majesty's Deputy Trade Commissioner for Latin America and the Caribbean, based in Mexico City

Spencer is responsible for DBT's efforts to help UK companies enter, explore market and expand in the LATAC region. He previously led DBT teams in the United States, India and China. He has first-hand exporting experience from managing the subsidiary of a UK business in the US and leading the international expansion of an Artificial Intelligence start-up to 20 new markets.



Dr Elize Massard da Fonseca

Associate Professor of Public Administration, São Paulo School of Business Administration, Fundação Getulio Vargas

Elize's research focuses on the politics of pharmaceutical regulation in Latin America, health industry policy, and health policies related to responding to infectious diseases. She has published extensively in high-impact journals such as the New England Journal of Medicine, Social Science and Medicine, and Research Policy. Her research, funded by São Paulo Research Foundation (Fapesp), has proposed effective strategies to increase access to medicines in developing economies. She completed her Ph.D. in Social Policy at the University of Edinburgh.



Professor Anthony Pereira

Director, Kimberly Green Latin American and Caribbean Center - Florida International University

Anthony is the Director of the Kimberly Green Latin American and Caribbean Centre at Florida International University. He is also a Visiting Professor at King's College London. His research focuses on topics such as authoritarianism, democracy, human rights, public security, and international relations. Anthony holds degrees from Sussex University and Harvard University, and he has held academic positions at various institutions. He has authored several books and published articles in prestigious journals.



Professor Sir Andrew Pollard

Director, Oxford Vaccine Group; Ashall Professor of Infection and Immunity - University of Oxford

Sir Andrew is the Director of the Oxford Vaccine Group at the University of Oxford, a consultant paediatrician at Oxford Children's Hospital, and a Fellow of St Cross College. He has been recognized for his contributions to public health, receiving a knighthood in 2021 and the Order of Medical Merit from Brazil in 2022. With expertise in infectious diseases, he has conducted extensive research on vaccines, including COVID-19. He has held various leadership roles and received numerous awards for his work in paediatrics and immunology.



Professor Timothy Power

Head of the Social Sciences Division; Professor of Latin American Politics - University of Oxford

Timothy is the Head of the Social Sciences Division and a Professor of Latin American Politics at the University of Oxford. He was previously the Head of School at the Oxford School of Global and Area Studies. With expertise in comparative politics, he has conducted extensive research on presidentialism, institutional design, elections, and executive-legislative relations in Brazil. He has served as a visiting professor at top Brazilian universities and conducts surveys of the Brazilian National Congress.



Michael Reid

Visiting Professor in Practice, School of Public Policy - London School of Economics

Michael is a British author, journalist, and speaker specialising in Latin American, Iberian, and international affairs. In 2023, he became a Visiting Professor at the London School of Economics. With a long tenure at The Economist, he has authored acclaimed books and contributed to esteemed publications. He holds a degree from Oxford University and is a fluent Spanish and Portuguese speaker.



Rt Hon Sir Alok Sharma KCMG MP

MP for Reading West; President - COP 26

Elected as an MP in 2010, Alok previously worked in investment banking based out of London, Frankfurt and Stockholm. He has served in a range of ministerial positions and was appointed President Designate of the 26th UN Climate Change Conference (COP26) in 2020, alongside his role as Secretary of State for Business, Energy and Industrial Strategy. In 2021 he took on the COP26 role full-time, leading the UK's work in bringing together the world to tackle climate change and getting almost 200 countries to sign-up to the historic Glasgow Climate Pact. Alok was knighted in the 2023 New Year's honours for services to tackling climate change.



Aline Soterroni

Research Fellow, Department of Biology - University of Oxford

Aline's work at the University of Oxford is focused on Nature-based Solutions and Oxford Net Zero Initiatives. With a background in Mathematics and a Master's and PhD in Applied Computing from Brazil's National Institute for Space Research, she brings expertise in environmental science and regional economic land use modeling. Her research interests are related to scenarios modeling for quantitative environmental and climate policy evaluation, with a particular focus on Brazil.



Laurence Whitehead

Senior Research Fellow, Nuffield College - University of Oxford

Laurence is a Senior Research Fellow in Politics at Nuffield College, Oxford University. He has held various positions within the university, including Acting Warden and Senior Proctor. His recent publications include books on Latin America, democratization, recall elections, direct democracy, and territorial variance in large federal democracies. He has also contributed to numerous articles and edited volumes. He is the editor of the Oxford University Press series 'Studies in Democratization' and holds honorary positions in the Institut des Ameriques and Red Eurolatinoamericana de Gobernabilidad para el Desarrollo.



Professor Ngaire Woods

Dean, Blavatnik School of Government; Professor of Global Economic Governance - University of Oxford

Ngaire is the founding Dean of the Blavatnik School of Government and Professor of Global Economic Governance at Oxford University. Her research focuses on enhancing governance, globalisation, global development, and international institutions. She founded the Global Economic Governance Programme and co-founded the Oxford-Princeton Global Leaders Fellowship programme. She serves on advisory boards and panels for various organizations, has authored numerous books, and received honours for her contributions to higher education and public policy.

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JOIN THE **#CONVERSA**

Tag **Canning House** and use **#CONVERSA** in your posts on social media about today's event.

TELL US ABOUT YOUR EXPERIENCE

We are constantly striving to improve and host events that interest our audience. In light of this, we would like to gather feedback on the **Canning House UK-BRAZIL CONVERSA**.

All attendees will receive an email including a **short post-event survey**. We kindly ask that you provide any feedback you may have, such that we can provide the best experience possible at future Canning House events.

ARRIVAL

Please arrive promptly at the **Blavatnik School of Government** at 08:30. The **CONVERSA** will begin at 08:50.

Please note, attendance is by invitation only. Please ensure you have registered to attend prior to arrival.

BLAVATNIK SCHOOL OF GOVERNMENT

120 Walton Street, Oxford OX2 6GG

Please note, cloakroom facilities are available on arrival for small items.

TRAINS FROM LONDON PADDINGTON

Direct trains to Oxford station from London Paddington in 50 minutes*. The Blavatnik School of Government is a 14 minute walk from the Oxford station.

**Please note, there may be delays between Oxford and London Paddington due to ongoing works on the line.*

TRAINS FROM LONDON MARYLEBONE

Trains from London Marylebone to Oxford Parkway station in 1 hour and 22 minutes. Buses 2 and 2a towards Oxford at Stop E outside the Oxford Parkway station will take 22 minutes to stop Keble Road. The Blavatnik School of Government is a 5 minute walk from Keble Road.

NATIONAL EXPRESS COACH

Coaches from London Victoria to Oxford, Gloucester Green bus station in 1 hour and 55 minutes. The Blavatnik School of Government is an 8 minute walk from the bus station.

OXFORD TUBE

The Oxford Tube from London Victoria bus station 2 hour journey to the Oxford, Gloucester Green bus station. The Blavatnik School of Government is an 8 minute walk from the bus station.

Oxford Tube stops in London: Hillingdon, Shepherd's Bush, Notting Hill Gate, Marble Arch, Victoria

