



Canning House

Sustainable Agribusiness

in partnership with

**Baker
McKenzie.** **Trench
Rossi
Watanabe.***

with support from



Wednesday 21 September | London EC4V 6JA | 16:30-18:30

*Trench Rossi Watanabe and Baker McKenzie have executed a strategic cooperation agreement for consulting on foreign law.

Programme of Events

Time	Activity
16:30–16:35	Welcoming Remarks from Jeremy Browne , CEO – Canning House
16:35–16:40	Opening Remarks from Trench Rossi Watanabe
16:40–17:30	LAC: The World's Bread Basket This session will see panelists discuss the region's potential in meeting growing global food demands, and the ways in which it can modernise its production, legislation and policies to maximise growth sustainably. Moderator: Alvaro Gallo , Partner, Corporate, Mergers & Acquisitions and Head of the Agribusiness Practice group in Brazil – Trench Rossi Watanabe Speakers: Gabriel Pesciallo , Director – Zen-Noh Grain Brazil Mark Jarman , Founder and Managing Director – AgriTIERRA Ltd Laila Pinheiro , EU External Affairs Director, previously Head of External Affairs for LATAM and Brazil – Syngenta
17:30–17:35	Break
17:35–17:40	Opening Remarks from Baker McKenzie
17:40–18:20	LAC Food & Beverage Industry: From Farm to Fork This second session will discuss LAC food and beverage consumer trends as well as the latest advancements in regional legislation to promote fair trade, human health and the consumer's interest in relation to food and drink, as well as their policy implications. Moderator: David Scott , Partner, Co-Head of Consumer Goods & Retail Industry Group in London – Baker McKenzie Speakers: Mariangela Sampaio , General Counsel Ice Cream LatAm, Legal Marketing Lead Brazil – Unilever Dirk Hoffmann , Reefer Product Development Manager, UK Ports – DP World
18:20–18:30	Closing Remarks from Jeremy Browne , CEO – Canning House
18:30	Networking Reception

Speakers



Jeremy Browne

CEO - Canning House



From 2010 to 2012, Jeremy served as Minister of State for Latin America in the Foreign and Commonwealth Office. Since leaving elected office, Jeremy has served as the City of London Corporation's Special Representative to the EU, worked as an International Business Ambassador for Aberdeen Standard Investments (abrdrn), and advised the environmental investment firm Renewity.

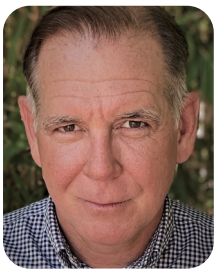


Alvaro Gallo

Partner, Corporate, Mergers and Acquisitions and Head of the Agribusiness Practice group in Brazil - Trench Rossi Watanabe



Alvaro is a Partner at Trench Rossi Watanabe, with his areas of practice including the Corporate Sphere, Mergers & Acquisitions and Agribusiness. Alvaro has worked with businesses from across the agribusiness sector, including in soy, meat, sugar, biofuel production and forestry, and has been recognised by prominent industry bodies as a leading agribusiness lawyer. He has also written and spoken widely on agribusiness law, and the sector's challenges and opportunities.



Dirk Hoffmann

Reefer Product Development Manager, UK Ports – DP World



Dirk currently leads at DP World, a global leader in supply chain solution, as for UK ports (London Gateway & DP World Southampton), having previously held senior management positions at Geest Line, Safmarine Southern Africa & Indian Ocean Islands and Maersk spanning over two decades. With a distinguished record of utilising innovative process improvement methodologies to increase productivity and efficiency, he currently continues to head complex projects within the shipping industry with a focus on perishable cargoes.



Mark Jarman

Founder and Managing Director - AgriTIERRA Ltd



Mark is the Founder and Managing Director of AgriTIERRA Ltd. Previously Head of Agriculture and Earth Observation at the Satellite Applications Catapult, a UK Government funded centre of technology and innovation, Mark has developed and delivered various innovative and transformative solutions to users around the world. Now living in Colombia, Mark is passionate about making a difference across the agri-food system in LATAM.



Mariangela Sampaio

General Counsel Ice Cream LatAm, Legal Marketing Lead Brazil - Unilever



Mariangela has been working in the Legal Department of Unilever for 28 years. Since July 2022, she has been the General Counsel of Ice Cream LatAm, and Lead of Legal Marketing in Brazil. She has previously been President of the Legal Committee of the Brazilian Association of Advertisers, and a member of the Brazilian Intellectual Property Association's Board of Directors. She is a member of the 7th Chamber of CONAR (the Brazilian Advertising Self-Regulation Council).



Gabriel Pesciallo

Director - Zen-Noh Grain Brazil

Gabriel is Director of Zen-Noh Grain Brasil. ZGB is an office of the Zen-Noh Group, the largest Japanese cooperative, supplying food products to consumers across the country. By education, Gabriel is an Agricultural Engineer with subsequent focus on Agribusiness, having studied in Brazil and the USA.



Laila Pinheiro

EU External Affairs Director, previously Head of External Affairs for LATAM and Brazil - Syngenta

Laila has been working as a communications and public affairs professional for over 20 years, having built her professional experience in multinationals with executive positions of regional scope such as Latin America and, now, Europe. She is currently Director of Public Affairs for the European Union at Syngenta, part of the Brussels office team. Previously, she was responsible for Syngenta's External Affairs area for Latin America and Brazil, with a career in the organization since 2012.



David Scott

Partner, Co-Head of Consumer Goods & Retail Industry Group in London - Baker McKenzie

David is an experienced Mergers and Acquisitions partner based in Baker McKenzie's London office. He is Co-Head of the Consumer Goods and Retail Industry Group in London, and Graduate Recruitment Partner for the London office. He is a member of the Firm's Mergers and Acquisitions Practice Group, as well as its Consumer Goods and Retail and Healthcare and Life Sciences Industry Groups.



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Tell us about your experience

At Canning House, we are constantly striving to improve and host events that interest our audience. In light of this, we would like to gather feedback on our **Sustainable Agribusiness** conference.

All attendees will receive an email including a **short post-event survey**. We kindly ask that you provide any feedback you may have, such that we can provide the best experience possible at future Canning House events.