



UK-Brazil

Conversa

2022

Doing more, doing better

Rio de Janeiro | Wednesday 8 June | 09:00-17:00 BRT

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About the Conversa

Founded in 2014 by former UK Ambassador to Brazil, Alan Charlton CMG CVO, the Conversa is an annual forum for influential people from a variety of backgrounds to discuss key issues relating to UK-Brazilian relations.

Alternating between the UK and Brazil, the Conversa was established to help explore how to make more of the contacts and links between the two countries, and to encourage free-flowing and open conversations.

Letter from the Founder

Dear Friends of the Conversa,

The UK-Brazil Conversa is a dialogue between policy makers and influencers, business leaders, academics, diplomats and governments, to help build closer relations and contacts between the UK and Brazil. Founded in 2014, the Conversa brings together influential people from a variety of backgrounds to discuss key issues pertaining to UK-Brazilian relations.

Alternating annually between the UK and Brazil, participation is by invitation only. It is supported by both the Brazilian and British governments, and Canning House – the UK's leading forum on Latin American politics, economics, and current affairs – is the secretariat.

This year, following two online editions due to travel restrictions between the UK and Brazil, we are delighted to be hosting the Conversa in-person once again, in Rio de Janeiro on Wednesday 8th June, 09:00-17:00 Brazilian time.

More information on the programme for this year's edition can be found on the following pages, but please do not hesitate to speak to the Canning House team if you have any questions.

Thank you for your consideration. We look forward to hearing from you soon.

Yours sincerely,

Alan Charlton

Alan Charlton CMG CVO

Deputy Chair, Canning House

Founder, Conversa

Former British Ambassador to Brazil



Programme

Wednesday 8 June

Welcome

Room

9:00–9:10	Opening remarks Alan Charlton CMG CVO , Deputy Chair, Canning House; Founder, Conversa; former British Ambassador to Brazil	C
9:10–9:25	Keynote speech Celso Amorim , former Brazilian Foreign Minister	C
9:25–9:45	Keynote speech Marco Longhi MP , the Prime Minister's Trade Envoy to Brazil	C

Session I

9:45–11:15	PANEL 1: Foreign Policy Aims and Objectives: Areas of common interest and mutual collaboration <ul style="list-style-type: none"> What are the long-term foreign policy aims of Brazil and the UK? Where are the key areas of convergence? What are the major differences and how can they be overcome? <p>Chair: Dr Mauricio Santoro, Professor at the Department of International Relations, UERJ</p> <p>Speakers: Melanie Hopkins, Chargé d'Affaires, UK Embassy Brazil Hussein Kalout, Professor of International Relations, Harvard University; former Special Secretary for Strategic Affairs</p> <p>Rapporteur: Renan de Souza, Journalist and International Affairs Analyst, CNN</p>	C
	PANEL 2: Top-down, bottom-up, or both? Different approaches to honouring climate commitments in Brazil and the UK <ul style="list-style-type: none"> What were the main targets set by each country at COP26? How can both countries work together to help achieve their goals? Which goals will be most difficult to achieve and why? <p>Chair: Alan Charlton CMG CVO, Deputy Chair, Canning House; Founder, Conversa; former British Ambassador to Brazil</p> <p>Speakers: Fiona Clouder, Director, ClouderVista Dr Adriana Abdenur, Executive Director, Plataforma CIPÓ</p> <p>Rapporteur: Joe Brandon, Policy, Research and Operations Officer, Canning House</p>	B
11:15–11:30	Break	A

Session 2

PANEL 3: Increasing bilateral trade and investment: Collaborative paths for the clean growth agenda

C

- What are the main challenges facing both countries in increasing bilateral trade and investment and how can these obstacles be overcome?
- Where are the main commercial opportunities?
- How has the clean growth agenda changed mutual objectives?

Chairs: Joaquim Muniz, Principal, Trench, Rossi & Watanabe Advogados

Speakers: Jonathan Knott, Her Majesty's Trade Commissioner, Latin America and the Caribbean, DIT

Professor Vera Thorstensen, Professor of Economics, FGV

Rapporteur: Lucas Brown, Consul General, British Consulate Belo Horizonte

PANEL 4: The role of natural resource extraction in the clean energy transition

A

- What are the major resources extracted in the UK and Brazil, and how much energy does the process consume?
- In what ways are these industries transitioning towards reducing their carbon footprint, water consumption and dependence on fossil fuels?
- What are the shared experiences and how can both countries learn from each other?

Chair: Felipe Lacerda, Senior Associate, Hogan Lovells

Speakers: Tiago Alves, Environment Manager, Brazil, AngloAmerican

Adriano Bastos, Brazil President, bp

Rapporteur: Ian Perrin, Head of Policy, Research and Operations, Canning House

PANEL 5: From “Operação Nordeste” to “Levelling Up”: Reducing regional development inequalities in Brazil and the UK

B

- What are the similarities and differences between attempts to reduce regional inequalities within the UK and Brazil?
- What lessons can be learned from each other's experiences?
- How can the UK and Brazil work together to find collaborative solutions to the mutual challenge of reducing inequality and poverty?

Chair: Jonathan Hannay MBE, Institutional Relations Manager, ACER Brasil

Speakers: Renan Ferreira, State Deputy, ALERJ; former Municipal Secretary of Education of Rio de Janeiro

Georgina Ayre, Prosperity Counsellor, British Embassy Brasilia

Rapporteur: Dr Joe Mulhern, Honorary Fellow in History, University of Durham

11:30–13:00

13:00–14:15

Lunch

4th floor
restaurant

Session 3

PANEL 6: Guaranteeing citizen security in the city: ways to improve the public security framework

- What lessons can each country learn from the other's approach to policing?
- What changes can be made to cities to improve the security environment?
- How important is it to have an integrated approach to public security policy?

Chair: Mario Braga, Senior Analyst for Brazil, Control Risks
Speakers: Professor Graham Denyer Willis, Associate Professor in Development Studies & Latin American Studies, University of Cambridge
 Cecilia Olliveira, Executive Director and Founder, Instituto Fogo Cruzado
Rapporteur: Maria Eduarda de Assis, Legal Adviser, Instituto Igarapé

A

PANEL 7: Environmental, Social, and Corporate Governance and the fight against climate change

- How can ESG be effectively applied to UK and Brazilian outward investment?
- Is ESG an effective tool for combatting climate change?
- What other ways can finance be utilized to meet clean growth goals?

Chair: Gui Silva, Trustee, Canning House; Partner, Tagus Capital
Speakers: Tom Goodhead, CEO, PGMBM
 Luiz Tavares, Director of Corporate Relations, BRF
Rapporteur: Georgina Ayre, Prosperity Counsellor, British Embassy Brasilia

C

PANEL 8: Bridging the gap: race, gender and inequality in Brazil and the UK

- What are the similarities and differences between the UK and Brazil regarding issues of discrimination?
- How have civil society groups mobilized in response to persistent inequalities?
- What lessons can be learnt from each country and what potential is there for mutual collaboration tackling discrimination?

Chair: Duda Salabert Rosa, City Councillor, Belo Horizonte Council
Speakers: Faiza Shaheen, Program Director, Inequality and Exclusion Grand Challenge, Center on International Cooperation, New York University
 Monalyza Alves, Chief of Staff, Secretaria de Mulher, Rio de Janeiro
Rapporteur: Constance Malleret, Freelance Journalist

B

14:15-15:45

15:45-16:00

Break

A

16:00-17:00

Closing plenary

Ian Perrin, Head of Policy, Research and Operations, Canning House
 Joe Brandon, Policy, Research and Operations Officer, Canning House
 Alan Charlton CMG CVO, Deputy Chair, Canning House; Founder, Conversa; former British Ambassador to Brazil

B

17:00-18:00

Drinks reception

A

Participants



Dr Adriana Abdenur

Executive Director, Plataforma CIPÓ

Adriana is Co-Founder and Executive Director of Plataforma CIPÓ, a Brazil-based, women-led think tank dedicated to issues of climate, governance, and peace in Latin America and, more broadly, the Global South. She is also a member of the United Nations Committee on Development Policy and has published widely on issues of climate change, global governance, and international peace and security. Dr. Abdenur earned her PhD from Princeton University and lives in Rio de Janeiro.



Monalyza Alves

Chief of Staff, Secretaria da Mulher, Rio de Janeiro

Monalyza is Chief of Staff at the Special Secretariat for Policies and Promotion of Women in the city of Rio de Janeiro. She is co-founder of the Instituto Migração, Gênero e Raça - I-MiGRa and leader of the "Programa Marielle Franco for Acceleration of the Development of Black Female Leadership," carried out by the Baobá Fund in partnership with the Ford Foundation, Open Society Foundations, Instituto Ibirapitanga and the W.K. Kellogg Foundation.



Tiago Alves

Environment Manager, Brazil, Anglo American

Tiago joined Anglo American in 2013 as environment specialist working at Minas-Rio Project. In 2015, he was appointed as environment coordinator. In November 2018, Tiago has been designated as Environment Manager for Brazilian Business Units (Nickel and IOB), with accountability in biodiversity, mine closure, water resources, climate change, environmental modelling, cultural heritage management, environmental awareness and circular economy.



Celso Amorim

Former Brazilian Foreign Minister

Celso is a graduate of the Rio Branco Institute, the Brazilian diplomatic academy, and has done post-graduate studies at the Diplomatic Academy of Vienna and the London School of Economics and Political Science. He has served as Brazil's Minister of Foreign Relations under President Itamar Franco (1993-1994), and again under President Luiz Inácio Lula da Silva (2003-2010), and as Minister of Defence under President Dilma Rousseff (2011-2014). Amorim was the longest serving Brazilian Foreign Minister.



Maria Eduarda de Assis

Legal Adviser, Instituto Igarapé

Maria Eduarda began her career as a criminal lawyer, where she was able to act in criminal and sanctioning disputes, in the judicial and administrative scope, before several courts in Brazil. At Instituto Igarapé, she works as a legal advisor and participates in projects in the areas of public security, criminal justice, climate security, gun control and civic space. She is also the legal coordinator and co-founder of Coletivo Inaiá, aiming to bring debate on forms of oppression in the school environment, especially sexual harassment, into everyday life.



Adriano Bastos

Brazil President, bp

Adriano graduated in Electrical Engineering at Universidade Federal Fluminense in 1986. He joined the O&G sector in 1988, first at Halliburton and then moved to Schlumberger where he held various positions in Brazil and abroad. In 2013, he joined GE Oil & Gas as Brazil Director, based in Rio de Janeiro. In 2017, he came to bp, being responsible for the O&G Brazil. In 2020, he became Senior Vice President for the Angola Region, and returned to Brazil in April 2022, as head of country to integrate bp's business in Brazil.



Mario Braga

Senior Analyst for Brazil, Control Risks

Mario produces regular updates for Control Risks' online services and writes detailed reports on political, security, operational, reputational and regulatory risks. Prior to joining Control Risks, Mário worked as a journalist for a decade. He holds a Master of Arts in journalism, media and globalization from Aarhus University in Denmark with a year-long specialization in financial journalism at City, University of London.



Joe Brandon

Policy, Research and Operations Officer, Canning House

Joe joined Canning House as Policy, Research and Operations Officer in 2020. He has a degree in Spanish and Portuguese from the University of Bristol, and an MSc in Globalisation and Latin American Development from the Institute of the Americas at UCL. He is a keen follower of all things Brazilian, having lived in Rio de Janeiro for a number of years.



Lucas Brown

Consul General, British Consulate Belo Horizonte

Lucas is the Consul to Belo Horizonte in the state of Minas Gerais, Brazil. Born in Oxford, Lucas graduated in Politics and Sociology of Latin America with Spanish at the University of Liverpool and completed an MBA at the State University of Pernambuco, Brazil. Before joining Her Majesty's Government, Lucas worked with Supply Chain in the automotive sector, leading projects in various countries. Previously, Lucas led the Department for International Trade's Mining Sector in Brazil.



Alan Charlton CMG CVO

Deputy Chair, Canning House; Founder, Conversa; former British Ambassador to Brazil

Alan was British Ambassador to Brazil from 2008–2013. He then founded the UK–Brazil Conversa, a bilateral discussion group, which has met in Cambridge, Rio de Janeiro, London and most recently in Sao Paulo in February 2019. He is the Robin Humphreys Fellow at the Institute of Latin American Studies (ILAS). He is a member of the ILAS and the King's College London Brazil Institute Advisory Boards. Since 2022, he has been Deputy Chair of Canning House, having served as a Trustee for several years.



Fiona Clouder

Director, ClouderVista

Fiona is Director of ClouderVista. She is an experienced diplomat, with a background in science and innovation, and a record of helping companies, universities and government contacts build partnerships and win business. In her government and diplomatic career, she set up UKSINet, led for FCO on the Canning Agenda to revitalise relations with Latin America, and served as HM Ambassador to Chile and as Regional Ambassador, Latin America & Caribbean for COP26. She is now also Chairman of the Anglo Chilean Society.



Professor Graham Denyer Willis

Associate Professor in Development Studies & Latin American Studies, University of Cambridge

Graham is a scholar of politics, violence and inequality, whose research has examined these concerns from key vantage points such as policing, disappearance, organised crime and prisons. He has written two books, *The Killing Consensus: Police, Organized Crime, and the Regulation of Life and Death in Urban Brazil* (California, 2015), and, *Keep the Bones Alive: Missing People and the Search for Life in Brazil*, to be released in July by University of California Press.



Renan Ferreirinha

State Deputy, ALERJ; former Municipal Secretary of Education of Rio de Janeiro

Born in São Gonçalo (RJ), Renan had his life transformed by education. He studied economics and political science at Harvard, where he graduated with a full scholarship out of financial need. He is co-founder of Mapa Educação and Movimento Acredita. In 2018, he was elected the youngest state deputy for ALERJ. In January 2021, he took over the Municipal Department of Education of Rio de Janeiro, where he stayed for 1 year and 3 months.



Tom Goodhead

CEO, PGMBM

Tom is the CEO of global law firm PGMBM. He has dedicated his career to representing the interests of individuals from all around the world in litigation against some of the world's most powerful companies. He is currently litigating two of the largest group litigations in UK legal history, including leading the case for the victims of the Mariana dam disaster against BHP in London, as well against VW over the Dieseldgate scandal.



Jonathan Hannay MBE

Institutional Relations Manager, ACER Brasil

With an undergraduate degree in anthropology from Columbia University, New York and post graduate qualification in International Children's Rights at the University of Geneva, Jonathan has been working with children and young people and individual and community development since 1990 first in New York and since 1993 in Brazil. In 2012 he received honorary citizenship of Diadema, Brazil and received an MBE in recognition of 20 years dedication to Brazil's children.



Melanie Hopkins

Chargé d'Affaires, British Embassy Brasilia

Melanie arrived in Brazil as Deputy Head of Mission in July 2021 and in March 2022 took on the role of Chargé d'Affaires. Her previous posting was as British High Commissioner to Fiji (and non-resident Ambassador/High Commissioner to a number of other Pacific countries) and Head of the UK's network of five diplomatic missions. Previously she has worked on multilateral and bilateral policy (including security policy), programme management and finance. She joined the Civil Service in 2002 after her career in Management Consultancy.



Hussein Kalout

Professor of International Relations, Harvard University; former Special Secretary for Strategic Affairs

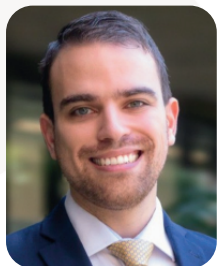
Hussein is a Political Scientist, Professor of International Relations, Member of the Advisory Board of Harvard International Review and Researcher at Harvard University, where he coordinates research at the Weatherhead Center for International Affairs and the Center for Middle Eastern Studies. Between 2016 and 2018, he was Special Secretary for Strategic Affairs of the Presidency of Brazil, a member of the Council of Ministers of the Chamber of Foreign Trade (CAMEX), and was President of the National Commission on Population and Development.



Jonathan Knott

HM Trade Commissioner, Latin America & Caribbean, Department for International Trade

Jonathan took on the role of Her Majesty's Trade Commissioner for Latin America & the Caribbean in February 2021. He became Her Majesty's Consul General in São Paulo in August 2021 when he arrived in Brazil. He has twice been Her Majesty's Ambassador: in Poland and in Hungary. In 2019 HM the Queen honoured him as a Companion of the Order of St Michael and St George (CMG). Jonathan has a Master's Degree in Law, is a qualified management accountant and has qualifications in leading change in large and complex organisations



Felipe Lacerda

Senior Associate, Hogan Lovells

Felipe is a dual qualified lawyer (NY/Brazil) with 10+ years of experience advising corporations and financial institutions in corporate finance, mergers and acquisitions and capital markets transactions, as well as general cross-border matters, with a special focus on Brazil. His fluency in English, Spanish and Portuguese coupled with his diverse background and practice gives him the chance to help clients communicate across different legal and business cultures in matters involving Brazil and Latin America.



Marco Longhi MP

The PM's Trade Envoy to Brazil; Chair, APPG for Brazil

Marco was appointed by the Prime Minister as Trade Envoy to Brazil in September 2021. He is the Member of Parliament for Dudley North, after having been Mayor of Walsall and a local Councillor for 20 years. His business career began in an Oil & Gas Exploration company, for whom he worked in South America for five years. Having chosen to settle in the UK, Marco retrained and worked in the NHS and the private sector across the UK, developing strong interests in local and national politics.



Constance Malleret

Freelance journalist

Constance is a freelance writer based in Brazil. Her work has been featured in The Guardian and NACLA, and she is a regular contributor to The Brazilian Report. Constance was previously an editor and Brazil country expert at LatinNews. She holds a BA in French and Spanish from the University of Bristol and an MSc in Globalisation and Latin American Development from UCL's Institute of the Americas.



Dr Joe Mulhern

Honorary Fellow in History, University of Durham

Joe is a historian of 19th century Anglo-Brazilian relations, and an Honorary Fellow of Durham University's Department of History. He was awarded his PhD from the same institution in 2018 and is currently working on his first book project: British Entanglement with Brazilian Slavery: Masters in Another Empire c. 1822-1888, to be published by Anthem Press in 2023.



Joaquim Muniz

Principal, Trench, Rossi & Watanabe Advogados

Joaquim obtained his Master of Laws from the University of Chicago. Professor of Business Law and Arbitration. Member of the Commission for a new Brazilian Commercial Code. Head of the Arbitration Commission of the Rio de Janeiro Bar. Director of arbitration of the Brazilian Chamber of Mediation and Arbitration. Fellow of the Chartered Institute of Arbitrators.



Cecilia Olliveira

Executive Director and Founder, Instituto Fogo Cruzado

Cecilia is an investigative journalist who focuses on drug and arms trafficking and violence. In 2016, frustrated with the lack of publicly available data, she began mapping every shooting in Rio de Janeiro. This idea turned into Fogo Cruzado, an open data platform on armed violence that is spreading to every major city in Brazil. She was the only Latin American finalist in Reporters Without Borders' 2020 Press Awards, which celebrates intrepid and courageous voices in global media.



Ian Perrin

Head of Policy, Research and Operations, Canning House

Ian joined Canning House in 2015, and became the Head of Policy, Research, and Operations in 2019. He has a Master's degree in Latin American Politics, and has extensive experience in the field of International Relations. Ian previously worked for the foreign affairs think tank Chatham House, and outside of Canning House he volunteers for the Young Professionals in Foreign Policy group where he was formerly the Director of Programming.



Duda Salabert Rosa

City Councillor, Belo Horizonte Council

Duda has been a literature teacher for 20 years, dedicating her pedagogical work to popular education and the private school system. In the sphere of popular education, she conceived and coordinates BH a Transvest, an educational project that offers free pre-university courses for transsexuals and transvestites. A vegan for eight years, Duda dreams of an ecocentric society, which has public policies aimed at environmental education, the reduction of pesticides and the reduction of taxes on fruits, vegetables and organic products.



Mauricio Santoro

Professor at the Department of International Relations, State University of Rio de Janeiro

Mauricio has a PhD in Political Science from IUPERJ and teaches International Relations at the State University of Rio de Janeiro. He is the author of the book "Brazil-China Relations in the 21st Century: the making of a strategic partnership" (Palgrave Macmillan, 2022) and of other several academic publications, including book chapters and papers.



Faiza Shaheen

Program Director, Inequality and Exclusion Grand Challenge, Center on International Cooperation, New York University

Faiza is the Program Director for the Inequality and Exclusion Grand Challenge at the Center on International Cooperation at New York University and a Visiting Professor of Practice at the International Inequalities Institute at the London School of Economics. She has over 15 years of experience researching the trends and consequences of inequality, as well as designing policies and campaigns to address the causes of inequality and exclusion in the UK and beyond.



Gui Silva

Trustee, Canning House; Partner, Tagus Capital

Gui is an investor and banker with 20-year experience in corporate finance, capital markets, and technology acquired in leading investment banks and fintechs, working in Europe, Asia and Latin America. He was Global Head of Capital Markets at Diginex and Head of Blockchain Research Group at the University of Oxford's CTGA. Previously, Gui was Head of Global Markets and Treasurer for HSBC in Spain and Thailand.



Renan de Souza

Journalist and International Affairs Analyst, CNN

Renan is an award-winning journalist and expert of international relations, recognised by the European Union, US State Department, and Argentina. Renan was chosen as one of the 100 Most Influential People of African Descent (United Nations). He holds an MA in International Relations from the University of London (Chevening Scholar). His academic articles are published globally.



Vera Thorstensen

Professor of Economics, FGV

Vera is a professor at the FGV School of Economics in São Paulo and is Head of the Centre on Global Trade and Investments, created in 2010. From 2014 on she was appointed as a WTO Chair Holder in Brazil. From 2014 to 2018 she was appointed President of the Brazilian Committee on TBT and Regulatory Barriers. She has coordinated extensive projects on Trade Regulation, Preferential Agreements, economic impact analysis on Brazil Trade Policy and published many articles and books on the WTO.

Join the Conversa on social media



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Tell us about your experience

At Canning House, we are constantly striving to improve and host events that interest our audience. In light of this, we would like to gather feedback on the **UK-Brazil Conversa 2022**.

All attendees will receive an email including a **short post-event survey**. We kindly ask that you provide any feedback you may have, such that we can provide the best experience possible at future Canning House events.



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Learn more at

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