



Canning House

# LatAm Outlook

2021 Conference Programme

in partnership with



Control Risks

LSE Latin America and  
Caribbean Centre



Michael Stott

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Tuesday 16 March | Online | 14:00–17:45 GMT

## Programme of events

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### Welcome & Overview

14:00–14:05	<b>Welcome remarks</b> <b>Nick McCall</b> , Chair, Canning House
14:05–14:20	<b>LatAm Outlook overview</b> <b>Cristina Cortes</b> , CEO, Canning House

### Session 1

14:20–14:50	<b>The Political Outlook</b> <b>Michael Stott</b> , Latin America Editor, Financial Times
14:50–15:20	<b>The Economic Outlook</b> <b>João Pedro Bumachar Resende</b> , Senior LatAm Economist, Itaú Unibanco
15:20–15:50	<b>The Health Outlook</b> <b>Dr Clare Wenham</b> , Assistant Professor of Global Health Policy, London School of Economics
15:50–16:00	<i>Break</i>

### Session 2

16:00–16:30	<b>The Social Outlook</b> <b>Jean-Christophe Salles</b> , CEO Latin America, Ipsos
16:30–17:00	<b>The Environmental Outlook</b> <b>Dr David Purkey</b> , Latin America Centre Director, Stockholm Environment Institute
17:00–17:30	<b>The Security and Corruption Outlook</b> <b>Oliver Wack</b> , Partner and General Manager Colombia and Andean Region, Control Risks
17:30–17:45	<b>Closing remarks</b> <b>Cristina Cortes</b> , CEO, Canning House

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## Speaker biographies



### Nick McCall

#### Chair, Canning House

Nick has a long history with Latin America, having been raised in Argentina and Brazil followed by a BA in Hispanic Studies at Bristol University. He spent his early career in the region working for Bank of London & South America (BOLSA), and is fluent in Spanish and Portuguese.

In the UK, Nick chairs the Financial Executives Networking Group (FENG) UK Chapter, an organisation dedicated to establishing links between senior financial executives across the globe and was most recently Head of Wealth Management at Dolfin Financial, an independent wealth management platform catering to emerging market clients.

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### Cristina Cortes

#### CEO, Canning House

Cristina is an Oxford and LSE politics and economics graduate. Having worked in government, banking and energy across a variety of commercial, business development and government relations roles in London, Houston, Venezuela, Colombia, Argentina and Brazil, in 2015 she joined Canning House, the UK's leading forum for Latin America and Iberia. She took over as CEO in 2018.

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### Michael Stott

#### Latin America editor, Financial Times

Michael is the Latin America editor of the Financial Times based in London and has reported from more than 60 countries in more than three decades as a foreign correspondent and news executive. Michael reported from Latin America between 1990-1998, living in Brazil, Colombia and Mexico. Michael graduated from Cambridge University with an MA in Modern Languages and is a regular speaker and moderator at conferences on Latin America.



## João Pedro Bumachar Resende

### Senior LatAm Economist, Itaú Unibanco



João is responsible for covering Latin American economies at Itaú Unibanco. He holds a Business Management degree from FGV-SP and a master's degree in Economics from PUC-RJ. João worked in the economics department of Banco BBM for two years before joining Itaú Unibanco, also in the economics department, in October 2008.



## Dr Clare Wenham



### Assistant Professor of Global Health Policy, London School of Economics

Clare is Assistant Professor of Global Health Policy at the London School of Economics and Political Science (LSE). Clare's work considers global health governance and security, pandemic preparedness and outbreak response, the role of WHO, national priorities and innovative financing for pandemic control, particularly in Latin America. Her forthcoming book presents a feminist critique of the Zika outbreak. She previously worked at the London School of Hygiene and Tropical Medicine, delivering projects relating to infectious disease transmission.



## Jean-Christophe Salles



### CEO Latin America, Ipsos

Jean-Christophe is CEO of Ipsos Latin America, based in Santiago, Chile. He has over 25 years' experience in the market research sector, having previously worked at GfK, a global German market research company, in both Latin America and his native France. Jean-Christophe has given lectures in various French universities and business schools, and has also published various papers in Marketing magazines as well as participating as a speaker in various events throughout Latin America and Europe.



## Dr David Purkey

### Latin America Centre Director, Stockholm Environment Institute

David directs Stockholm Environment Institute's regional research centre in Latin America, located in Bogotá, Colombia. Prior to this, David led the Water Research Group within SEI's US Centre for 12 years. His primary research interest is in the management of shared water resources. This focus on natural resources decision making has served well in David's leading of the research portfolio at the SEI centre, including programs on water, transitions away from fossil fuels, and bioresource based green economic growth.



## Oliver Wack

### Control Risks

### Partner and General Manager Colombia and Andean Region, Control Risks

Oliver Wack is the General Manager for Colombia and the Andean Region for Control Risks. Based in Bogota, Oliver is responsible for supporting the successful execution of our clients' operations and investments in the Andean region. Oliver's specific areas of expertise include risk intelligence, issues management, crisis-driven investigations, stakeholder engagement and corporate reputation risk management, among others.

## Join the conversation on social media

Use **#LatAmOutlook** and tag Canning House in your posts on any of the platforms below:



@Canning\_House



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## Tell us about your experience

At Canning House, we are constantly striving to improve and host events that interest our audience. In light of this, we would like to gather feedback on the **LatAm Outlook** conference.

All attendees will receive an email including a **short post-event survey**. We kindly ask that you provide any feedback you may have, such that we can provide the best experience possible at future Canning House events.