



Canning House

The Canning Agenda 10 Years On Conference

Tuesday 10 November | 14:00-17:45

Programme of Events

14:00 – 14:05	Introduction by Lord Mountevans, Honorary President of Canning House
14:05 – 14:30	<p>Keynote Speeches from:</p> <p>Lord Hague of Richmond Former British Foreign Secretary and Conservative Party Leader (via video)</p> <p>Mark Menzies MP The Prime Minister’s Trade Envoy to Argentina, Colombia, Chile and Peru, and Chair of the All-Party Parliamentary Groups (APPGs) for Latin America and Argentina</p>
14:30 – 15:45	<p><i>Session 1:</i></p> <p>Reviewing the agenda</p> <ul style="list-style-type: none"> • What progress has been made to date? • What have been the main challenges? • How does the UK's progress compare with other nations? • What is the view from Latin America? • Is the agenda still relevant? <p>Chair: Victor Bulmer-Thomas CMG OBE (Academic, Canning House Honorary Vice-President)</p> <p>Speakers: Jeremy Browne (Former Minister of State for Foreign Affairs, Canning House Honorary Vice-President) Joanna Crellin CMG (Her Majesty’s Trade Commissioner for Latin America and the Caribbean, Canning House Trustee) Rebeca Grynspan (Secretary-General, Ibero-American General Secretariat (SEGIB)) Thomas Mills (Lecturer in Diplomatic and International History, Lancaster University)</p>
15:45 – 16:15	Break
16:15 – 17:30	<p><i>Session 2:</i></p> <p>The future of the Canning Agenda</p> <ul style="list-style-type: none"> • How will Brexit and Covid-19 affect the Canning Agenda's future? • Does the agenda need to be reframed? • Where should the government and business community focus their efforts? • What can be done to further encourage sustainable development? • Will the FCO-DFID merger change the UK's approach? <p>Chair: Michael Stott (Latin America editor, Financial Times)</p> <p>Speakers: Maria Atkinson (Senior Government Relations Manager, De La Rue) Enrique Garcia (Economist, Honorary Vice-President Canning House, Former CEO of CAF-Development Bank of Latin America) Baroness Hooper CMG (PM’s Trade Envoy to Panama, the Dominican Republic and Costa Rica; Honorary Vice-President, Canning House; Honorary President of the APPG for Latin America) Julie T. Katzman (Former Executive Vice-President and Chief Operating Officer, Inter-American Development Bank) HE Ambassador Corin Robertson (British Ambassador to Mexico)</p>
17:30 – 17:45	<p>Closing Address:</p> <p>Ranil Jayawardena MP Minister for International Trade</p>

Speaker Biographies



Lord Hague of Richmond

Former British Foreign Secretary and Conservative Party Leader

William Hague was first elected to Parliament for the seat of Richmond, North Yorkshire, at a by-election in 1989. At 27 years old he was the youngest Conservative Member of Parliament, and became leader of the Conservative Party in 1997.

Throughout his political career, Lord Hague played a decisive role in numerous aspects of party, government and foreign policy – including opposition to the UK joining the Euro, the 2010 Coalition negotiation, and an expansion of British diplomatic presence.

In 2010, as Foreign Secretary, he launched the Canning Agenda, a pledge for the UK to revitalise its relationship with Latin America.

Lord Hague now holds senior and advisory positions at several international firms, and has chaired organisations working on issues including security, defence and illegal wildlife product trafficking.



Maria Atkinson

Senior Government Relations Manager, De La Rue

Maria Atkinson is Senior Government Relations Manager at De La Rue, the world's largest commercial provider of banknotes and product authentication solutions. De La Rue provides products and services to over 100 governments worldwide.

Maria began her career at De La Rue almost 25 years ago, and is now based at its Head Office in Basingstoke. She has extensive experience working all over the world, first working in Latin America and moving to Asia before returning to the UK.

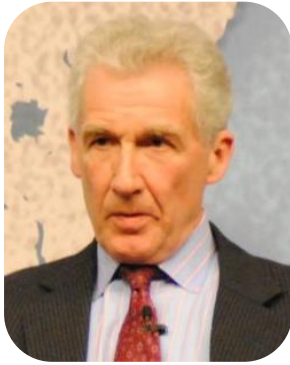


Jeremy Browne

Former Minister of State for Foreign Affairs; Honorary Vice-President, Canning House

Jeremy Browne was the British Foreign Office Minister of State for Latin America (and Pacific Asia) from 2010–12. His objective was to make the Canning Agenda come to life. Britain's diplomatic presence on the ground was enhanced, with more attention afforded to commercial interaction, and more understanding of how Britain could assist with Latin American policy priorities.

Jeremy was also a British MP (2005–15) and Minister of State in the Home Office (2012–13). He was the City of London's Special Representative to the European Union (2015–18) and now works as an International Business Ambassador for Aberdeen Standard Investments. He is an Honorary Vice President of Canning House.



Victor Bulmer-Thomas CMG OBE

Academic; Honorary Vice-President, Canning House

Victor Bulmer-Thomas is Emeritus Professor of London University, Honorary Professor at the Institute of the Americas, UCL, and Associate Fellow in the United States and Americas Programme, Chatham House. He has been a Director of the J.P. Morgan Brazil Investment Trust since 2010.

From 1992–8 Victor was Director of the Institute of Latin American Studies, London University, and from 2001–6 he was Director of the Royal Institute of International Affairs (Chatham House). He was editor of the *Journal of Latin American Studies* from 1986 to 1997.

Victor has written or edited some thirty books, including his most recent work, *Empire in Retreat: the Past, Present and Future of the United States*, published in 2018. He has been awarded honours by the governments of Brazil, Colombia and the United Kingdom.



Cristina Cortes

CEO, Canning House

Cristina Cortes is an Oxford and LSE politics and economics graduate. She has worked in government, banking and energy across a variety of commercial, business development and government relations roles in London, Houston, Venezuela, Colombia, Argentina and Brazil. Cristina joined Canning House in 2015, taking over as CEO in 2018.



Joanna Crellin CMG

Her Majesty's Trade Commissioner for Latin America and the Caribbean; Trustee, Canning House

Jo Crellin started her role as Her Majesty's Trade Commissioner to Latin America and the Caribbean in April 2018. She is also British Consul-General in São Paulo since February 2015.

She has worked for the UK Government since 2001, having occupied a number of roles within the former Department for Business, Innovation & Skills (BIS) and HM Treasury – covering issues as diverse as nuclear decommissioning, social enterprise and corporate finance.

Jo has a degree in Social Anthropology, French and Spanish from Cambridge University and a MSc in Politics and Economic Development in Latin America from the London School of Economics.

In 2020, Jo was awarded the Order of St Michael and St George (Companion) (CMG) for services to trade and investment.



Enrique García

Economist; Honorary Vice-President, Canning House; Former CEO, CAF-Development Bank of Latin America

Enrique García was President of CAF Development Bank of Latin America for over 25 years, from 1991 to 2017, and is a Canning House Honorary Vice-President.

Prior to his election as CAF's President, he held senior planning and economic roles in Bolivian government, and served in professional and executive positions at the Inter-American Development Bank for 17 years.

Enrique has taught at institutions including the Universidad Mayor de San Andrés and the Catholic University in La Paz, Bolivia. He holds visiting professorships at the London School of Economics and the University of Havana, and is a visiting fellow at the University of Oxford.

He has received honours, awards and distinctions from public and private entities and communications media worldwide. In 2016, he was awarded the Canning Medal, in recognition of his contributions to the strengthening of UK-Latin American relations.



Rebeca Grynspan

Secretary-General, Ibero-American General Secretariat (SEGIB)

Rebeca Grynspan was elected as Ibero-American Secretary-General in 2014, beginning her second term in 2018. Her career has encompassed leading government and diplomatic roles, including the Vice Presidency of Costa Rica and several Ministerial roles; and at the UN as Deputy Secretary General and Associate Administrator of the United Nations Development Program, among other positions.

Throughout her career, Rebeca has advocated for human development, on issues such as inequality and poverty reduction, gender equality, South-South cooperation, and Sustainable Development Goals (SDGs). In 2014 and 2015, Rebeca was recognized as one of the 50 leading intellectuals of Latin America. In 2017, she received the Forbes Award for Excellence, and the Spanish government awarded her the Gran Cruz de la Orden Civil de Alfonso X El Sabio.



Baroness Hooper CMG

The Prime Minister's Trade Envoy to Panama, the Dominican Republic and Costa Rica; Honorary Vice-President, Canning House; Honorary President, APPG for Latin America

Gloria Hooper is a Conservative Life Peer in the House of Lords, an Hon. Vice-President and former Hon. President of Canning House, and in 2020 became the Prime Minister's Trade Envoy to Panama, the Dominican Republic and Costa Rica. She currently serves as Hon. President of the APPG for Latin America.

In the first direct elections to the European Parliament, Gloria was elected to represent Liverpool, and was later appointed to the House of Lords as a Life Peer. She served as a Minister in the Departments of Education, Energy and Health.

In 2019, Gloria represented the British Government at the Inaugurations of the new Presidents in El Salvador, Panama and Argentina.



Ranil Jayawardena MP

Minister for International Trade

Ranil Jayawardena was appointed Minister for International Trade in May 2020. He was elected as the Conservative MP for North East Hampshire in 2015.

Ranil entered Parliament representing his home constituency in 2015, and was re-elected in 2017 and 2019. Before serving as a minister, he was a member of the International Trade, Home Affairs, Procedure and Arms Export Controls Committees, and had been appointed by the Speaker of the House of Commons to the Chairmen's Panel.

He was also made Deputy Chairman of the Conservative Party by the Prime Minister. Prior to his election to Parliament, he was a councillor, serving as deputy leader of the Borough of Basingstoke and Deane.

Ranil combined his service in local government with working for Lloyds Banking Group plc and is a freeman of the City of London. He also has wide ranging commercial experience from the pharmaceutical, construction, transport and leisure sectors.



Julie T. Katzman

Former Executive Vice-President and Chief Operating Officer, Inter-American Development Bank

Julie T. Katzman is the former Executive Vice President of the Inter-American Development Bank. As its chief operating officer, Julie oversaw the Bank's efforts to help Latin American and Caribbean countries reduce poverty and inequality by financing sustainable development in the region.

Previously, she served as General Manager of the Multilateral Investment Fund, which provides grants that support private sector-led development benefiting the poor. Earlier in her career, Julie was a founder of Violy, Byorum & Partners, an investment bank focused on Latin America.

Julie has served on a number of corporate and not for profit boards. Currently, she serves on the Boards of the MacArthur Foundation and the Instituto de Empresa, and is a member of the International Council on Women's Business Leadership (ICWBL).



Mark Menzies MP

The Prime Minister's Trade Envoy to Argentina, Colombia, Chile and Peru, and Chair of the APPGs for Latin America and Argentina

Mark Menzies is the MP for Fylde, winning the seat for the fourth time in 2019. He was first elected in 2010 as the Conservative MP for the seat, having been an active member of the Conservative Party since 1987. Mark currently serves as Chair of the APPGs for Latin America and Argentina.

Mark has spent his working career in the retail sector. He joined Marks & Spencer as a graduate trainee in 1994 and has since worked in marketing for two of the biggest names in the UK supermarket sector, helping to deliver low prices and value-for-money for customers across the country. In 2007, he was the recipient of the IGD/Unilever Social Innovation Marketing award.

His main political priorities are UK energy security, changing the planning system to empower local communities and limit inappropriate development and ensuring a vibrant future for the defence industry within the UK.



Thomas Mills

Lecturer in Diplomatic and International History, Lancaster University

Thomas C. Mills is Lecturer in Diplomatic and International History and Deputy Director of the Centre for War and Diplomacy at Lancaster University. He is currently Vice-Chair of the Transatlantic Studies Association and serves on the editorial board of the Journal of Transatlantic Studies.

Thomas is the author of *Post-War Planning on the Periphery: Anglo-American Economic Diplomacy in South America, 1939–1945* (Edinburgh University Press, 2012), and a number of articles on British and US policy towards Latin America. He is co-author of a policy paper entitled 'Revitalising UK–Latin America Engagement Post-Brexit' published by the British Foreign Policy Group in 2018, and has provided comment to various international media outlets.



Lord Mountevans

Honorary President, Canning House

Jeffrey Mountevans is an elected hereditary Peer and a member of the House of Lords, where he sits on the crossbenches (independent). He served as Lord Mayor of London in 2015–16.

Jeffrey's career has been very much in maritime. After Cambridge he joined the leading international shipbroking firm of Clarksons, unusually in these times staying for 45 years, initially in the Tanker department and subsequently in the Gas Division where he was Managing Director for many years.

He now chairs the board of Maritime London, promoting the world-leading Maritime Professional Business Services of the UK. He is a Council Member, and former Chairman of Maritime UK, which brings together the several sectors of the UK maritime industry, working with government, and promoting the sector nationally and internationally. He chaired the Maritime Growth Study for the UK government in 2015. He chairs the Advisory Board of London International Shipping Week 2021 and is currently President of the Institute of Chartered Shipbrokers.

He is very proud to be an Honorary Captain in the Royal Naval Reserve.



HE Ambassador Corin Robertson

British Ambassador to Mexico

Corin Robertson has been Her Majesty's Ambassador to Mexico since October 2018. Corin joined Her Majesty's Diplomatic Service in 1994, and has been posted previously to Japan, Brussels, Canada and now Mexico.

Before taking up her Ambassadorial appointment, Corin was the Director for Estates and Security in the Foreign and Commonwealth Office, running the overseas diplomatic estate and security operation. She also served as Director in the National Security Secretariat. From 2011-14 she was Deputy High Commissioner to Canada, and held previous roles as Head of the Counter Terrorism Department (2008-11), Business Engagement Advisor (2007-8) and working on European Union issues (2000-2006) among other things.

Corin is passionate about diversity and inclusion, and enjoys film, reading and spending time with her husband and two children, getting to know the country. She is from Sheffield, graduated in French and Spanish from Cambridge University and spent a year teaching English in Colombia where she developed a love for Latin American culture, history and literature.



Michael Stott

Latin America Editor, Financial Times

Michael Stott is the Latin America editor of the Financial Times based in London and has reported from more than 60 countries in more than three decades as a foreign correspondent and news executive. He covered Latin America between 1990-1998, living in Brazil, Colombia and Mexico. Michael graduated from Cambridge University with an MA in Modern Languages and speaks fluent Spanish, Portuguese, French, German and Russian.

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Tell us about your experience

At Canning House, we are constantly striving to improve and host events that interest our audience. In light of this, we would like to gather feedback on the **Canning Agenda 10 Years On Conference**.

All attendees will receive an email including a **short post-event survey**. We kindly ask that you provide any feedback you may have, such that we can provide the best experience possible at future Canning House events.