

CANNING HOUSE

# Lat Am Outlook 2025



Department for  
Business & Trade

Control Risks



INTERNATIONAL  
CRISIS  
GROUP

Tuesday 3 December

Prince Philip House, 3 Carlton House  
Terrace, London SW1Y 5DG

08:30-13:00

# Agenda

Time	Activity
08:30-09:00	Guests' arrival and registration
09:00-09:10	<b>OPENING REMARKS</b> Jeremy Browne, CEO - Canning House
09:10-09:20	<b>KEYNOTE SPEECH</b> The Baroness Chapman of Darlington Parliamentary Undersecretary of State (Latin America and the Caribbean)
09:20-09:50	<i>The Global Outlook</i> Michael Stott, Latin America Editor - Financial Times
09:50-10:05	<i>The Political Outlook</i> Christian Perlingiere, Partner, Brazil and Southern Cone - Control Risks
10:05-10:20	<i>The Environmental Outlook</i> Dr David Purkey, Latin America Centre Director - Stockholm Environment Institute
10:20-10:40	Break
10:40-10:55	<i>The Social Outlook</i> Jean-Christophe Salles, CEO Latin America - Ipsos
10:55-11:10	<i>The Commercial Outlook</i> Caroline Wedmore, Deputy Director for the Americas - Department for Business and Trade
11:10-11:25	<i>The Economic Outlook</i> Andrés Pérez, Senior Latin America Economist - Itaú Unibanco
11:25-11:40	<i>The Risk Outlook</i> Ivan Briscoe, Senior Director for Policy - International Crisis Group
11:40-12:00	Break
12:00-12:55	<i>Interactive Q&amp;A</i>
12:55-13:00	<b>CLOSING REMARKS</b> Jeremy Browne, CEO - Canning House

# Speakers



## Jeremy Browne

CEO - Canning House

From 2010 to 2012, Jeremy served as Minister of State for Latin America in the Foreign and Commonwealth Office. Since leaving elected office, Jeremy has served as the City of London Corporation's Special Representative to the EU, worked as an International Business Ambassador for Aberdeen Standard Investments (abrdn), and advised the environmental investment firm Renewity. He has been CEO of Canning House since 2022.



## Ivan Briscoe

Senior Director for Policy - International Crisis Group

Ivan works with regional and cross-cutting programs to develop and promote International Crisis Group's analysis and prescriptions. He previously worked from 2016 to 2024 as the program director for Latin America and the Caribbean. Before joining Crisis Group, Ivan worked as a senior research fellow in the Clingendael Institute of the Netherlands and in the Foundation for International Relations and Foreign Dialogue (FRIDE) in Spain, where he specialised in the study of illicit networks in Latin America, the political economy of fragile states and new forms of armed violence.



## The Baroness Chapman of Darlington

Parliamentary Under-Secretary of State (Latin America and the Caribbean)

Lady Chapman was appointed Parliamentary Under-Secretary of State at the Foreign, Commonwealth and Development Office in July 2024. Her responsibilities in the UK Government include Latin America, the Caribbean, Small Island Developing States, soft power (including FCDO arms-length bodies British Council, BBC World Service and Wilton Park) and devolution. Lady Chapman is has been a Member of the House of Lords since 2021, and previously served as the Member of Parliament for Darlington in the House of Commons.



## Andrés Pérez

Senior Latin America Economist, Itaú Unibanco

Andrés covers Latin American economies at Itaú Unibanco. Prior to joining Itaú, Andrés worked at the Ministry of Finance of Chile. In the past, he served at the Central Bank of Chile, the Federal Reserve Bank of New York, the World Bank, and the private sector. Andrés has an MBA, MPP, and a BA in Economics, all from the University of Chicago.



## Christian Perlingiere

Partner, Brazil and Southern Cone - Control Risks

Christian is a Partner at Control Risks, leading the Brazil and Southern Cone business. He specialises in crisis and security consulting, strategic intelligence, investigations, and due diligence, with notable expertise in mining sector risks. Before joining Control Risks, Christian was Head of Corporate Risk Services at G4S Brazil, Country Manager at S-RM, and Senior Director at Veracity Worldwide. Christian holds a degree in International Affairs from Georgetown University and has completed management and finance courses at the University of Chicago Booth School of Business.



## Ian Perrin

Deputy CEO and COO - Canning House

Ian joined Canning House in 2015, and became the COO and Deputy CEO in January 2023. He has an MSc in Latin American Politics from UCL's Institute of the Americas, and has a broad knowledge of Latin America having worked and travelled throughout the region. He previously worked at the foreign affairs think-tank Chatham House where he managed - and helped establish - the Centre on Global Health Security. Outside of Canning House he volunteered for the Young Professionals in Foreign Policy group until 2022 where he was the Director of Programming.



## Dr David Purkey

Latin America Centre Director - Stockholm Environment Institute

David directs the Stockholm Environment Institute's regional research centre in Latin America, located in Bogotá, Colombia. Prior to this, David led the Water Research Group within SEI's US Centre for 12 years. His primary research interest is in the management of shared water resources. This focus on natural resources decision making has served well in David's leading of the research portfolio at the SEI centre, including programs on water, transitions away from fossil fuels, and bioresource based green economic growth.



## Jean-Christophe Salles

CEO Latin America - Ipsos

Jean-Christophe is CEO of Ipsos Latin America, based in Santiago, Chile. He has over 25 years' experience in the market research sector, having previously worked at GfK, a global German market research company, in both Latin America and his native France. Jean-Christophe has given lectures in various French universities and business schools, and has also published various papers in marketing magazines as well as participating as a speaker in various events throughout Latin America and Europe.



## Michael Stott

Latin America Editor - Financial Times

Michael is the Latin America editor of the Financial Times based in London and has reported from more than 60 countries in more than three decades as a foreign correspondent and news executive. Michael reported from Latin America between 1990-1998, living in Brazil, Colombia and Mexico. Michael graduated from Cambridge University with an MA in Modern Languages and speaks fluent Spanish, Portuguese, French, German and Russian.



## Caroline Wedmore

Deputy Director for the Americas - Department for Business and Trade

Caroline is Deputy Director, Americas, International Strategy and Trade Relations, within the UK Government's Department for Business and Trade. Working with the UK's partners in the Americas, she and the Department seek to strengthen, widen and deepen the UK's international trading relationships. Her previous roles have focused on strategy and business environment advisory, during more than a decade in the Civil Service. Caroline studied at the University of Oxford.

# The report

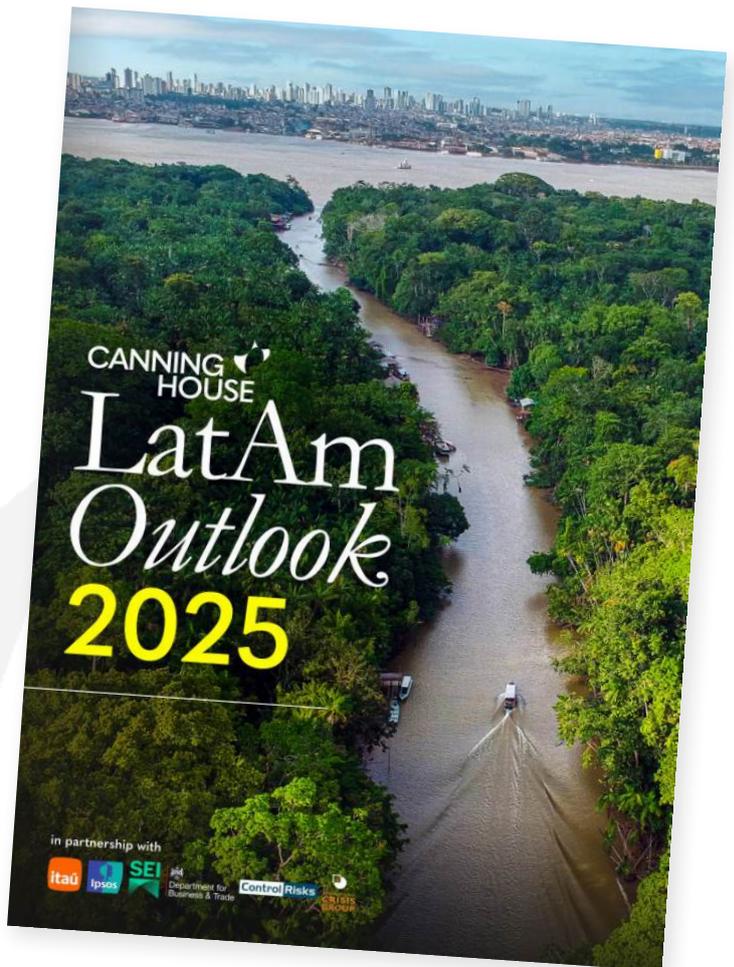
A long-term view on Latin America's key trends.

Taking its largest economies as our lens, Canning House and our partners look ahead at Latin America's place in the world and key regional trends across politics, economics, security and corruption, society, the environment, and commercial opportunities, over the next five years and beyond.

All attendees at today's conference receive a complimentary copy of our 100+ page report, the LatAm Outlook 2024.

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# More information

## Location and transport

### PRINCE PHILIP HOUSE

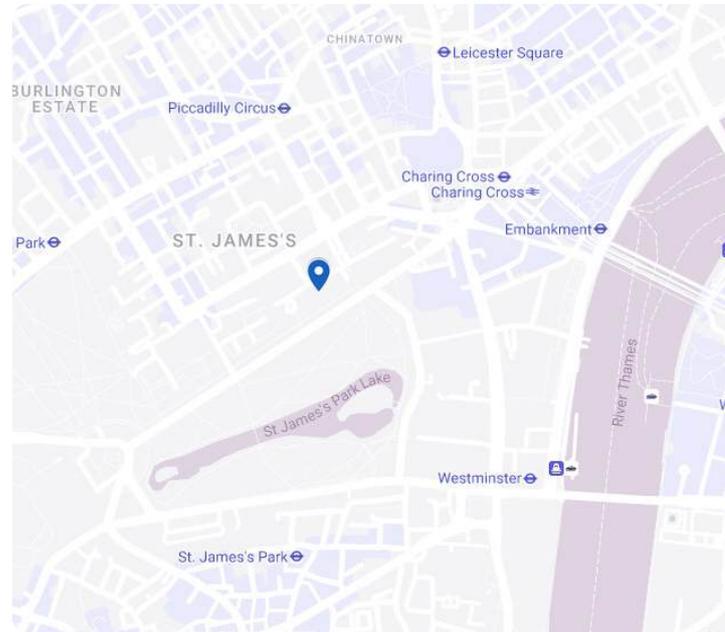
3 Carlton House Terrace, London SW1Y 5DG

### TUBE

Prince Philip House is a 10-15 minute walk from Piccadilly Circus Underground station on the Piccadilly and Bakerloo lines; Charing Cross Underground station on the Northern and Bakerloo lines; or St James's Park Underground station on the Circle and District lines.

### BUS

A wide range of Transport for London buses stop on Trafalgar Square, around a 10 minute walk from Prince Philip House. Please see TfL route guidance for more information.



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## Tell us about your experience

We are constantly striving to improve and host events that interest our audience. In light of this, we would like to gather feedback on the LatAm Outlook 2025 launch.

All attendees will receive an email including a short post-event survey. We kindly ask that you provide any feedback you may have, such that we can provide the best experience possible at future Canning House events.