

CANNING
HOUSE



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UK - LATIN AMERICA:

FINANCING PROSPERITY

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from



Thursday 18 April

Citigroup Centre, 33 Canada Square,
London E14 5LB

16:00-18:45 + networking

Agenda

Time	Activity
16:00-16:30	Guests' arrival and registration
16:30-16:40	WELCOMING REMARKS Erik Arveschoug, Global Industry Head for TMT - Citi Jeremy Browne, CEO - Canning House The Baroness Gloria Hooper CMG, Honorary Vice President - Canning House
16:40-16:50	KEYNOTE SPEECH Connect To Prosper with Alderman Professor Michael Mainelli Lord Mayor of the City of London
16:50-17:40	PANEL ONE Fuelling Prosperity: London as a Financial Gateway to Latin America MODERATOR: Ian Borman, Partner - Winston and Strawn SPEAKERS: Javier Pollan, Managing Director - Equity Capital Markets - Citi Esther Rodríguez, Senior Operations Specialist - Inter-American Development Bank Graham Stock, Senior Emerging Market Strategist - RBC BlueBay Dean Tyler, Chief Business Officer and Head of Global Markets - BancTrust
17:40-18:30	PANEL TWO Innovating for Inclusion: Harnessing the Power of Open Banking MODERATOR: Mark Simpson, Head of Financial Services Regulatory - Baker McKenzie SPEAKERS: Tom Duff Gordon, Vice President International Policy - Coinbase Eduardo Martínez Barrios, Co-Founder and COO - LUKA Diego Perez, President - Brazilian Association of FinTechs Ernesto Pittaluga, Global Head of Commercial Bank Sales for Treasury and Trade Solutions - Citi
18:30-18:45	CLOSING REMARKS Ulises Garciga, Deputy Head Local Markets Treasury for Emerging Markets - Citi Jeremy Browne, CEO - Canning House
From 18:45	NETWORKING RECEPTION



Speakers



Erik Arveschoug

Global Industry Head for Technology, Media and Telecommunications, Corporate Bank - Citi

Erik is the Global Head of TMT Corporate Bank at Citi, with over 25 years of experience in Corporate and Investment Banking, having lived and worked in Spain, Norway, Switzerland, UAE and the UK. Erik's previous roles include senior positions across M&A advisory and corporate finance. Erik received an MBA from IESE Business School and a degree in Economics and Business Administration from the University of Valencia.



Ian Borman

Partner - Winston and Strawn

Ian is a partner in the London office of Winston & Strawn and advises clients on a wide range of corporate finance matters. He has a deep knowledge of all aspects of cross border lending, including transactions in emerging markets, and has advised on more than \$100bn worth of transactions in more than 50 countries. As well as negotiating complex international financing arrangements, he advises on business-critical issues, including financial restructuring, regulatory issues, and disputes. Ian is recommended in Chambers, Legal 500 and Who's Who UK Banking Law.



Jeremy Browne

CEO - Canning House

From 2010 to 2012, Jeremy served as Minister of State for Latin America in the Foreign and Commonwealth Office. Since leaving elected office, he has served as the City of London Corporation's Special Representative to the EU, worked as an International Business Ambassador for Aberdeen Standard Investments (abrdn), and advised the environmental investment firm Renewity. Jeremy became CEO of Canning House, the UK's leading forum on Latin America, in 2022.



Tom Duff Gordon

Vice President International Policy - Coinbase

Tom, Vice President of International Policy at Coinbase, spearheads engagement with policymakers worldwide across the UK, Europe, APAC, LatAm, and the MENA region. Previously, as Managing Director at Credit Suisse, he led Public Policy in Europe and the UK, focusing on regulatory policy and government affairs. Tom's expertise includes EU/UK competitiveness post-Brexit, trade deals, bank capital reforms, ESG, and FinTech. He holds an MA from the University of Oxford and started his career at Accenture. Tom also served on boards of key regulatory policy associations like IRSG and AFME.



Ulises Garciga

Deputy Head Local Markets Treasury for Emerging Markets - Citi

Ulises is the Global Deputy Head of Markets Treasury at Citi, overseeing Local Market Treasuries in Emerging Markets. With nearly 29 years of banking experience, including 24 at Citi, he manages balance sheet interest rate and liquidity risks globally. Starting in Ecuador, he held various leadership roles across Latin America before his current position. Ulises is also active in public speaking and enjoys Latin American literature and music.



The Baroness Gloria Hooper CMG

Honorary Vice-President - Canning House

Lady Hooper is a Conservative Life Peer in the House of Lords, an Honorary Vice-President and former Honorary President of Canning House. In government, she served as a Minister in the Departments of Education, Energy and Health. Lady Hooper completed Postgraduate Studies in Public International Law and Economics at the Universidad Central del Ecuador as a Rotary Foundation Fellow. Her interests in Latin America continued, and she visits Latin American countries regularly.



Alderman Professor Michael Mainelli

Lord Mayor of the City of London

Aldm. Prof. Michael Mainelli, the 695th Lord Mayor of the City of London, boasts a diverse career spanning research science, finance, and leadership roles. With extensive professional involvement including serving as Sheriff of the City of London, Michael leverages his connections to strengthen economic ties and promote the UK as a global investment destination. During his tenure, his "Connect To Prosper" initiative aims to showcase the City's role as a hub for innovation and problem-solving, emphasising collaboration across sectors.



Eduardo Martínez Barrios

Co-Founder and COO - LUKA

Eduardo, COO and Co-founder of LUKA, a paytech start-up aiding Latin American businesses with local and international payments, boasts over two decades of experience with major enterprises like Santander, ABB, ExxonMobil, and IBM. His international career spans the Americas, Europe, and Asia, focusing on digital transformation, process management, data analytics, and change management. Eduardo played a key role in implementing Open Banking in the UK while representing Santander UK, facilitating API integration as part of regulatory efforts to enhance competition in the financial services industry.



Diego Perez

President - Brazilian Association of FinTechs

Diego is president of ABFintechs, Brazil's premier fintech association. With a robust legal background in banking and capital markets law, Diego has spearheaded innovative initiatives within the fintech sphere. As the co-founder of SMU Investments, he has pioneered a revolutionary trading system for tokenised assets in Brazil. Additionally, Diego serves as a distinguished member of the board of directors at FIA, the Fintechs Alliance for LatAm, showcasing his dedication to advancing fintech collaboration across Latin America.



Ernesto Pittaluga

Global Head of Commercial Bank Sales for Treasury and Trade Solutions - Citi

Ernesto is the Managing Director and Global Head for Citi Commercial Bank (CCB) Sales in Citi Treasury and Trade Solutions (TTS). Based in London, he has 26 years of banking experience, with a focus on delivering financial solutions globally. With a background spanning Asia Pacific and China, he leads Citi's client-centric strategy, specialising in Transaction Banking, Trade Finance, and more. Ernesto holds degrees in Mechanical Engineering and International Economics.



Javier Pollan

Managing Director - Equity Capital Markets - Citi

Javier is a Managing Director at Citi and Head of both Equity Capital Markets for Iberia as well as Equity-Linked Origination for EMEA. Javier joined Citi in 2004 and his transaction experience covers a wide range of equity products and countries. During his 20+ years of banking experience Javier has led landmark IPOs, multibillion capital increases and complex structured equity transactions. Prior to joining Citi, Javier worked as a consultant in Iberdrola. He holds a MSc in Industrial Engineering from ICADE, Madrid.



Esther Rodríguez

Senior Operations Specialist - Inter-American Development Bank

Esther joined the Inter-American Development Bank (IDB) Office in Europe in 2012. As a Senior Operations Specialist, she develops and deepens alliances with key European partners for the mobilization of financial and non-financial resources; and contributes to the strategic positioning of the IDB in Europe. Her previous roles include positions at the Commercial Office of Spain and regional office of the World Bank in Bangkok; in the Institutional Strategy Group at the World Bank in Washington, DC; and at financial consulting firm Afi.



Mark Simpson

Head of Financial Services Regulatory - Baker McKenzie

Mark heads the FSR practice group and co-leads FinTech in London for Baker McKenzie. He advises clients in financial services and FinTech sectors, specializing in payment and e-money institutions, asset and wealth managers, banks, and insurers. Mark chairs FSR practice for EMEA and sits on the Global FSR Steering Committee. With a focus on FinTech, he helps rapidly scaling organizations on business expansion in the UK and globally.



Graham Stock

Senior Emerging Market Strategist - RBC BlueBay

Graham has managed the emerging markets sovereign research team at BlueBay since 2013, focusing on Latin America. He became Partner in 2018 and Managing Director in 2023. Previously, he served as Chief Strategist at Insparo Asset Management and held various roles at JPMorgan for 12 years. Graham's diverse background includes teaching English in Colombia, working as an economist for the government of Papua New Guinea, and serving as a management consultant in London. He co-chairs the Investor Policy Dialogue on Deforestation in Brazil since July 2020.



Dean Tyler

Chief Business Officer and Head of Global Markets - BancTrust

Dean is Chief Business Officer & the Head of Global Markets at BancTrust, based in London. He has 27 years of experience in Fixed Income Markets, 25 of them in Emerging Markets. He has run Fixed Income, Currency & Commodity businesses for Exotix Capital, Sberbank, VTB Capital & ING Bank amongst others and has over 10 years of experience at various asset management firms including AIG and F&C as a Portfolio Manager.

Further information

Location and transport

CITIGROUP CENTRE

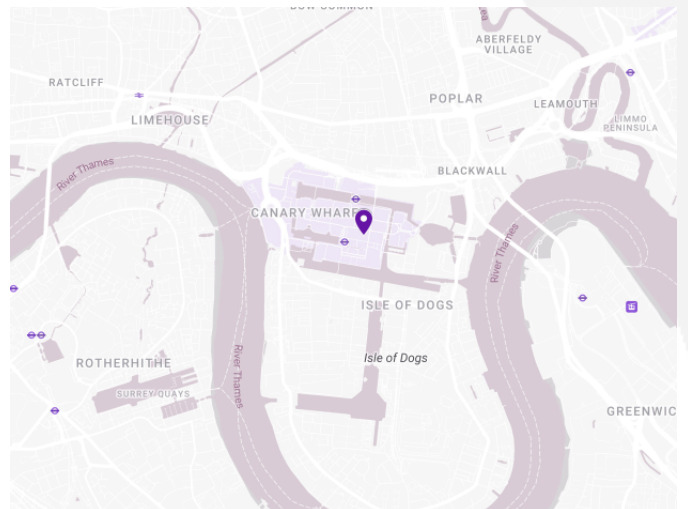
33 Canada Square, London E14 5LB

TUBE

Citigroup Centre is just a short walk from Canary Wharf station, on the Jubilee Line, Elizabeth Line and DLR.

BUS

Buses including the 135, 277, D3, D7 and D8 stop close to the Citigroup Centre.



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Tell us about your experience

We are constantly striving to improve and host events that interest our audience. In light of this, we would like to gather feedback on this policy dialogue.

All attendees will receive an email including a short post-event survey. We kindly ask that you provide any feedback you may have, such that we can provide the best experience possible at future Canning House events.