

CONFERENCE PROGRAMME

 Canning House



Tuesday 13 December

London W1J 7QY

09:00-13:00

LatAm Outlook 2023

Agenda

Time	Activity
08:45-09:10	Registration and refreshments
09:10-09:20	Welcome from Jeremy Browne , CEO - Canning House
09:20-09:50	Global Outlook with Michael Stott , Latin America Editor - Financial Times
09:50-10:05	Political Outlook with Alejandra Soto , Associate Director - Control Risks
10:05-10:20	Environmental Outlook with Dr David Purkey , Latin America Centre Director - Stockholm Environment Institute
10:20-10:35	Break
10:35-10:50	Commercial Outlook with Cristina Irving Turner , LATAC Business Specialist - Department for International Trade
10:50-11:05	Economic Outlook with Julio Ruiz , Chief Economist, Mexico and Peru - Itaú Unibanco
11:05-11:20	Risk Outlook with Oliver Wack , Partner and General Manager, Colombia and the Andean Region - Control Risks
11:20-11:35	Social Outlook with Jean-Christophe Salles , CEO Latin America - Ipsos
11:35-11:50	Break
11:50-12:50	Interactive Q&A
12:50-12:55	Closing Remarks from Jeremy Browne , CEO - Canning House

Speakers



Jeremy Browne
CEO - Canning House



From 2010 to 2012, Jeremy served as Minister of State for Latin America in the Foreign and Commonwealth Office. Since leaving elected office, Jeremy has served as the City of London Corporation's Special Representative to the EU, worked as an International Business Ambassador for Aberdeen Standard Investments (abrdn), and advised the environmental investment firm Renewity.



Julio Ruiz
Chief Economist, Mexico and Peru - Itaú Unibanco



Julio is Itaú's Chief Economist for Mexico and Peru. Previously, he worked at Mexico's Ministry of Finance in several senior positions. He started his career as an economist in Mexico's central bank. Julio holds a Bachelor's degree in economics from ITAM (Mexico) and a Master's degree in Economic Policy and International Finance from Columbia University (New York).



Cristina Irving Turner
Business Specialist for Latin America and the Caribbean - Department for International Trade



Cristina is the Business Specialist for Latin America and the Caribbean at the Department for International Trade (DIT). This role is based in the UK and is the face of DIT-LATAC for UK business with the specific remit to actively promote trade between UK-LATAC. Prior to DIT, Cristina was the Business Manager for Latin America and the Caribbean at Emerald Publishing based in Panama City, Panama. Cristina has over ten years' experience in the academic publishing industry; within both sales and editorial departments.



Dr David Purkey
Latin America Centre Director - Stockholm Environment Institute



David directs Stockholm Environment Institute's regional research centre in Latin America, located in Bogotá, Colombia. Prior to this, David led the Water Research Group within SEI's US Centre for 12 years. His primary research interest is in the management of shared water resources. This focus on natural resources decision making has served well in David's leading of the research portfolio at the SEI centre, including programs on water, transitions away from fossil fuels, and bioresource based green economic growth.



Jean-Christophe Salles
CEO Latin America - Ipsos



Jean-Christophe is CEO of Ipsos Latin America, based in Santiago, Chile. He has over 25 years' experience in the market research sector, having previously worked at GfK, a global German market research company, in both Latin America and his native France. Jean-Christophe has given lectures in various French universities and business schools, and has also published various papers in Marketing magazines as well as participating as a speaker in various events throughout Latin America and Europe.



Alejandra Soto

Associate Director - Control Risks

Alejandra is an Associate Director in Control Risks' Global Risk Analysis practice, based in the Mexico City office. She works on consulting projects in the financial, mining, energy and technology sectors, among others. Before joining Control Risks, Alejandra worked as senior analyst for two Mexican consulting firms, where she was responsible for leading political risk analysis practices. She also served as an analyst in the Mexican Senate, where she monitored and assessed legislation regarding a broad range of topics.

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Michael Stott

Latin America Editor - Financial Times

Michael is the Latin America editor of the Financial Times based in London and has reported from more than 60 countries in more than three decades as a foreign correspondent and news executive. Michael reported from Latin America between 1990-1998, living in Brazil, Colombia and Mexico. Michael graduated from Cambridge University with an MA in Modern Languages and speaks fluent Spanish, Portuguese, French, German and Russian.



Oliver Wack

Partner and General Manager, Colombia and Andean Region - Control Risks

Oliver is a Partner for Control Risks' Global Risk Analysis team for the Americas. In this position Oliver leads a team of risk analysts and consultants whose focus areas include the development of corporate market-entry assessments, sector risk analysis, stakeholder mapping and other tailored risk analysis and consulting work across North and South America.

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All attendees will receive an email including a **short post-event survey**. We kindly ask that you provide any feedback you may have, such that we can provide the best experience possible at future Canning House events.

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